



MEMBERSHIP LUNCHEON

2024 MARKET TABLE APPLICATION

WHAT'S INCLUDED

- (1) 6' draped table.
- Exclusive offer to provide door prize(s) to collect business cards. Text the winner(s).

AUDIENCE PROFILE

Approximately 300 local business professionals and community leaders.

LOCATION & AGENDA

Speedway Club at Texas Motor Speedway
3545 Lone Star Circle, Fort Worth, TX 76177

10:30 AM	Market Tables Set-Up
11 AM - 1 PM	Market Tables
11:00 AM	Networking
11:45 AM	Program Begins
12:00 PM	Speaker
12:45 PM	Announcements
1:00 PM	Conclusion

ATTENDEE NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SIGNATURE _____ DATE _____

ELECTRICITY NEEDED? Yes No WiFi NEEDED? Yes No

DATE/S REQUESTED (Assigned on a first-come, first-served basis upon receipt of payment, and subject to availability. Market tables are for Chamber member businesses only and materials must be exclusive to Applicant.)

February 14 May 8 August 14 November 13

COST: Market Table Member Benefit + \$50 Luncheon Ticket \$_____ Total

Market Table \$150 + \$50 Luncheon Ticket (\$200) \$_____ Total

Additional Tickets \$50 _____ Quantity \$_____ Total

PAYMENT OPTIONS

Pay Online

Credit Card (Call Chamber)

Invoice

EMAIL FORM TO

MetroportEvents@MetroportChamber.org



DEADLINE

(7) business days prior to luncheon date.

Tips for a Great Market Table at the Market Expo!

Market Tables are a great way to promote your products, services or event to fellow Chamber Members. In order to get the best ROI, treat your Market Table the same as exhibiting at a trade show. Don't wait until the last minute. Prep in advance for greatness. But don't worry - you can do it on a much smaller budget!

Market Table Best Practices—Hyperlocal Marketing

- Identify your goals. What do you want to accomplish? Build awareness? Leads? Hand-out flyers?
- Stand in front of your table. Not behind it.
- Use a tablecloth.
- Invest in a standalone presentation board like a banner stand or tabletop display.
- Bring a door prize(s) to collect business cards. Door prizes are ONLY available at Market Tables.
- Use your laptop or iPad to display slideshows or video.
- If possible, showcase items people can see, feel and touch. Can you demonstrate a service?
- Use QR codes to connect.
- Don't wait for people to come to you. Be engaging with a smile and a handshake. Be friendly, but not aggressive.
- Got someone at the table? Ask about them, first. Who they are and what they do. They'll respond in-kind.
- Give away **something people want**. King-size candy bars. Hot popcorn. Exclusive coupons. Think outside of the koozie!
- Create buzz with humor or a stunt. Do you juggle? Know any magic tricks?
- Have an interactive contest. Spin the wheel for a prize!
- Reach out to fellow Chamber Members beforehand. Invite them to meet you at your table.
- Consider an ad in Chamber Marketplace inviting people to stop by your table.
- Follow up FAST. Immediately follow-up with leads. Send thank you notes to all business cards

